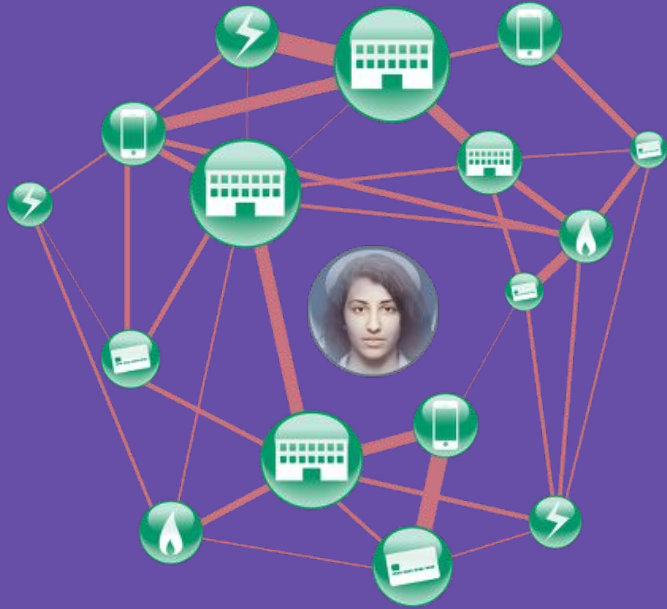


Privacy **and** Identity: Partners, **not** enemies

David Alexander

Why Privacy vs. Identity today?



Loss of privacy to prove identity is the norm

- Data fragmented
- Lack of portable proof
- Sharing is complex
- Liability models complex
- Issues of trust
- Lack of context & standards



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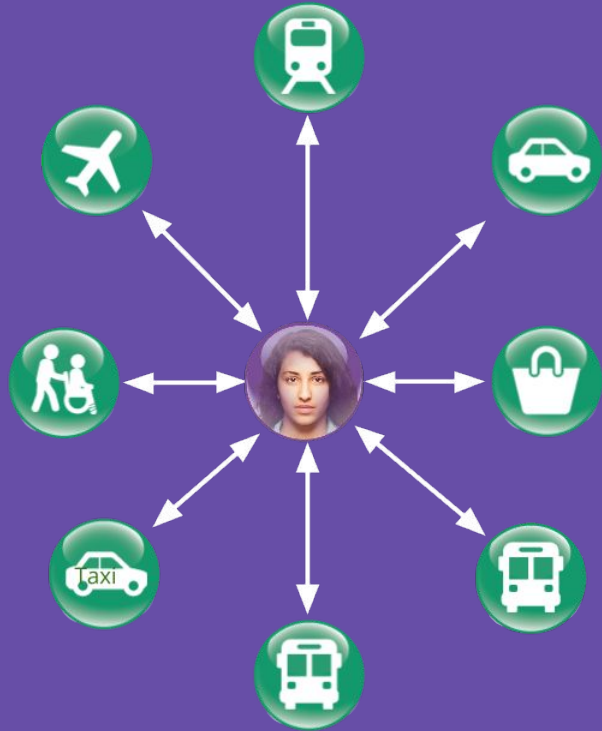


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eema1

Person-centred approach is the future



- Digitally signed proof
- ◆ Collect / Store / Control
- Authorise / Modify / Revoke
- ◆ Use case / purpose
- ◆ Timescales / Frequency
- ◆ Source / mechanism
- Keep records / audit trail

Example use cases - I am.....

- over 18
- disabled
- entitled to work in UK
- a diabetic
- insured.....
- a tenant of housing association
- on a specific benefit
- employed

I have a clean driving licence

I live and am active economically in the UK



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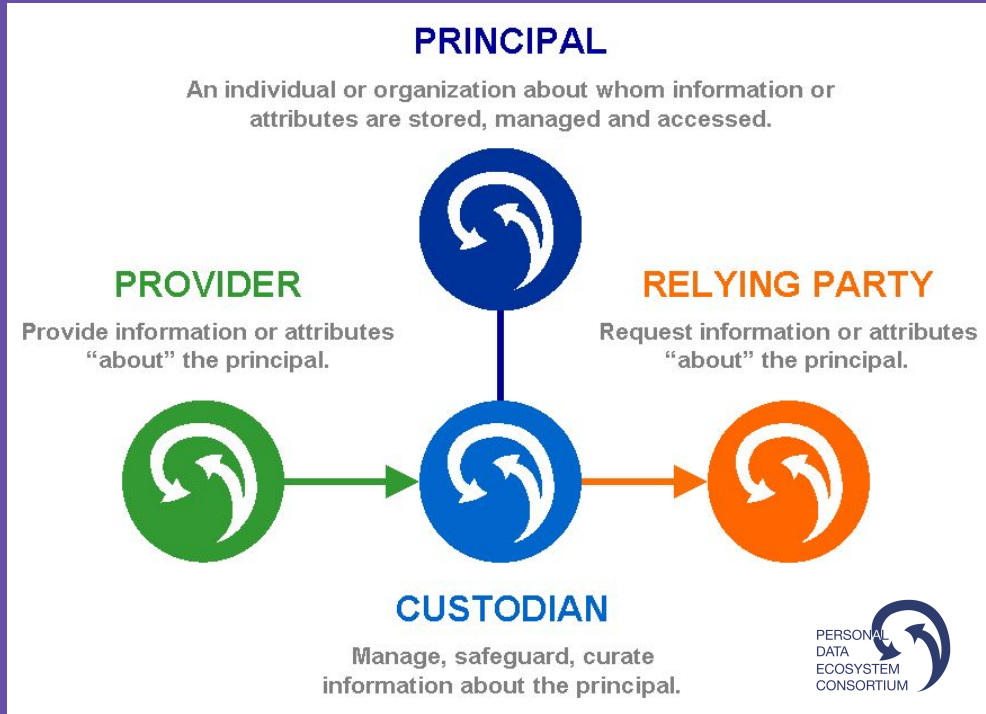


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Person-centred delivers



- Transparency
- Portability
- Informed consent
- Privacy protection
- Data quality
- Data minimisation
- Choice
- Interoperability



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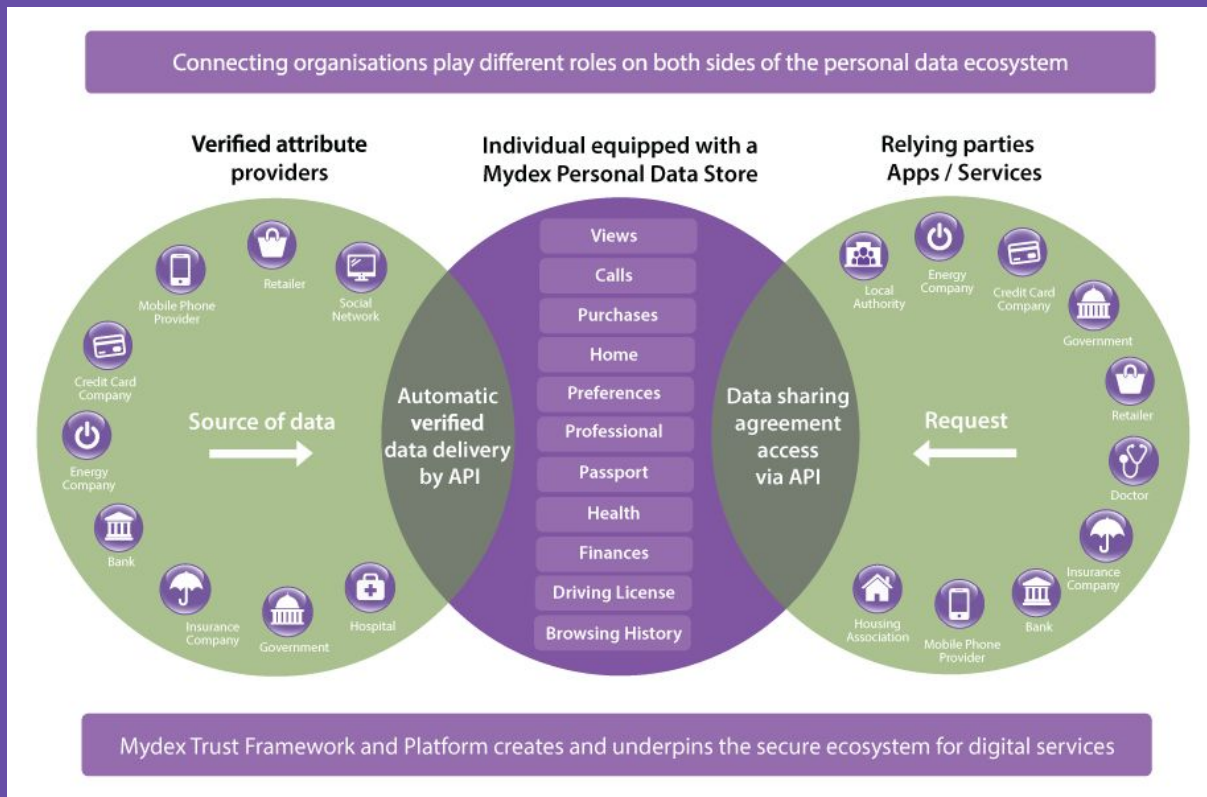


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Mydex model is one example



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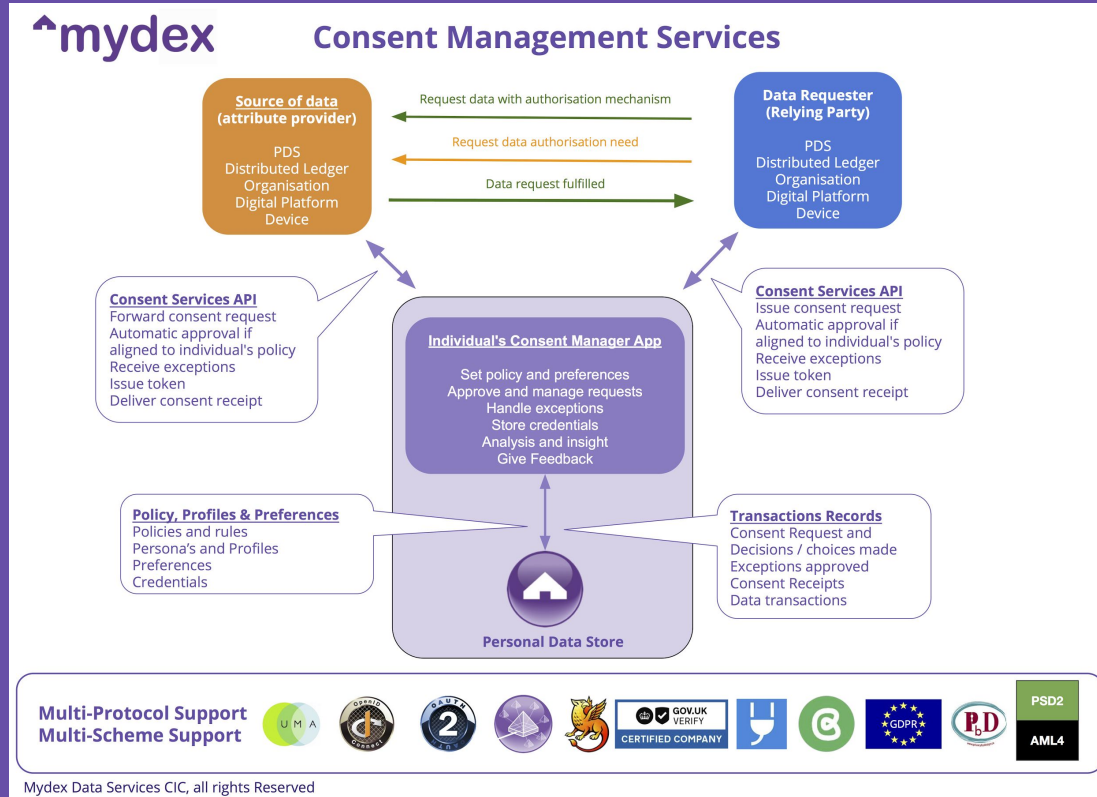


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The route to partnership is consent



Mydex Data Services CIC, all rights Reserved



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This is about independent layers

Identity - *just enough*

Evidence | Entitlement - *just enough*

Consent - *Informed, specific, transparency*

Personal Data Management - *collect, organise, control,
distribution*

interoperable | distributed | adaptable | resilient | scalable | trusted | sustainable



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